

Wales Tobacco or Health Network Symposium
Venue Cymru, The Promenade, Llandudno LL30 1BB
Tuesday, 6th March 2012

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| 09.30 | Registration and coffee |
| 10.00 | Welcome <i>Elen de Lacy, Chief Executive, ASH Wales</i> |
| 10.10 | Tobacco Control Action Plan for Wales – the National Picture <i>Chris Tudor-Smith, Head, Health Improvement Division, Welsh Government</i> |
| 10.40 | Challenges for a Smokefree North Wales <i>Andrew Jones, Executive Director of Public Health, Betsi Cadwaladr University Health Board</i> |
| 11.10 | Smokefree Cars Publicity Campaign <i>Matt Appleby, Managing Director and Laura Windeatt, Senior Account Manager, Golley Slater PR Wales</i> |
| 11.40 | Coffee Break |
| 11.55 | Building a Smokefree Alliance <i>Martin Willmore, Performance Improvement Delivery Manager, Fresh - Smokefree North East</i> |
| 12.25 | The Challenges for Trading Standards <i>Roger Mapleson, Trading standards, Wrexham County Council</i> |

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| 12.50 | Lunch |
| 13.20 | Smoking in Pregnancy <i>Siobhan Jones, Consultant in Public Health Medicine, Betsi Cadwaladr University Health Board</i> |
| 13.50 | Workshop – How do we tackle smoking in pregnancy |
| 14.50 | Feedback and close |